

WEB PRESENCE

Static HTML, content management systems, Flash, e-commerce, blogs and bulletin boards.

Web presence—not just a Web SITE. Your site will only succeed with a defined brand, proper planning, and intuitive design that shows off your business and engages



visitors without overwhelming or confusing them. Complete your presence with e-newsletters, business blogs and social media. Combine this with ongoing support, regular updates, reliable hosting and the materials needed to handle the new traffic, leads and sales.

VENTUREWISE.COM

Check us out! VentureWise is a boutique marketing, design, and printing company. We're a one-stop shop for your new or growing venture—and the success of your business is our highest priority.

Large Company? We provide webmaster service and low reprint prices to support our Web and print work into the future.

New Business? We handle all the copywriting, design and technical aspects of your account for the polished look you need, at a price your new company can afford.

Whatever Your Venture, we will work with you on your project until you are completely satisfied.

Contact us for a quote on your next project:

Charity Musielak, president
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201-808-2325 x1
<http://venturewise.com>

BUILD YOUR BRAND, BUILD YOUR BUSINESS



*Expert business identity
creation and Web design
plus responsive hosting,
tailored to your budget.*

We'll guide you through our step-by-step Web development process:

1. Discovery — Where we learn about you
2. Messaging — Where we define business goals
3. Design — Where we lay the ground work
4. Site Build — Where we build your vision
5. Testing — Where we ensure quality
6. Deployment — Where we prepare for success
7. Support — Where we continue the growth

Market research shows that people **do** judge a book by its cover, and first impressions **do** matter. If your brand doesn't have a compelling, professional look unified across all media, you could be alienating prospective customers.

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VentureWise

CORPORATE IDENTITY

Logo design, letterhead, business cards, envelopes, presentation folders, invoice and office templates.



VentureWise can create a logo and related stationery that defines who you are, and lets your business stand out from others.

Ask about our starter kit of 1,000 each 4-color business cards, letterhead & envelopes on heavy stock for \$1,190 that includes your custom logo development.

Going beyond the basics, VentureWise can extend your look to other facets of customer communications. For example—Quickbooks templates, Fax & Memo templates in MS Word, and Power Point slide templates that the whole office can use.

BRANDING

Dynamic layouts, custom illustrations, product photography, signage, packaging design, and copywriting.

While your logo is an identity, branding includes all identifying elements and associations evoked in the customer's mind. From planning, concept development, and copywriting, to final implementation, in print, online, and even in person, VentureWise will guide your branding to success in winning customers.



Drive your sales and brand awareness through welcome kits, catalogs, brochures, sell sheets, and direct mail with compelling, professional pieces in a style unique and ideal to your business—with the consistency to solidify your brand and widen the response.

PRINTING & HOSTING

Press-ready proofs, prints are on heavy stock.

At VentureWise, we've thought of all the details. For our design customers, we also offer printing of the finished piece, and hosting so your site will have a place to call home.

Business class offset printing includes:

- Brochures/Flyers
- Business Cards
- Calendars
- Catalogs/Booklets
- Door Hangers
- Envelopes
- Greeting Cards
- Labels/Stickers
- Letterhead
- Newsletters
- Pocket Folders
- Postcards
- Posters

Large format: any size up to 59"x100"

- Artist Canvas
- Vinyl Banners
- Adhesive Back
- Window Clings

Hosting services include:

- Fast Linux hosting
- Plans starting at \$5/month
- Web-based e-mail
- Control panel access
- Personalized service



"I am just in awe of all the details that you put into my Web site and logo! I will definitely send business your way if anyone is looking for an expert graphic designer!"

Elizabeth, www.dynastycaviary.com